

## **SALESMETRIX Joins the 2013 Microsoft Dynamics Inner Circle**

*SalesMetric is honored by Microsoft for achieving outstanding levels of sales achievement and innovation.*

**[HOUSTON, Texas — JULY 23RD, 2013]** — SalesMetric has joined the prestigious 2013 Microsoft Dynamics Inner Circle, an elite group of the most strategic Microsoft Dynamics partners from across the globe with sales achievements that rank them in the highest echelon of the Microsoft Dynamics global network of partners. Members of the Microsoft Dynamics Inner Circle have performed to a high standard of excellence by delivering valuable solutions that help organizations achieve increased success.

2013 Inner Circle members are invited to the Inner Circle retreat, taking place in Vancouver, Canada Aug. 4-7, 2013, where they will have a unique opportunity to share strategy and network with Microsoft Dynamics senior leaders and other successful Microsoft Dynamics partners from around the globe.

This recognition of the Microsoft Dynamics Inner Circle came during the Microsoft Worldwide Partner Conference (WPC) 2013, the company's annual premier partner event, which took place this year in Houston, Texas. WPC provides Microsoft Corp.'s partner community with the opportunity to learn about the company's road map for the upcoming year, establish connections, share best practices, experience the latest product innovations and learn new skills.

"Each year we recognize and honor Microsoft Dynamics partners from around the world for exemplary performance," said Rich Wickham, general manager, Microsoft Dynamics Partner Strategy and Sales. "They inspire and challenge others by the standards they set and the impact

they have on the business. Microsoft is honored to recognize *SalesMetrix* for their achievements this past year and for their dedication and support of Microsoft Dynamics applications.”

SalesMetrix helps businesses gain and sustain competitive advantage, increase revenue and profit, and strengthen customer relationships. Whether the focus is on strategy, systems, or execution, SalesMetrix has the people and technology to deliver tangible results fast and economically. From strategic planning, through implementation and deployment, SalesMetrix applies real-world experience, best practices, and a client-centric focus to deliver systems and solutions that power business growth.

### **About SalesMetrix**

SalesMetrix provides implementation, training and consultation in North America, Europe and Middle East for midsize and corporate businesses using business enterprise applications. SalesMetrix specializes in Microsoft Dynamics CRM to develop and deploy solutions for sales, marketing, and service that help leading global companies across industries, including energy, oil and gas, and manufacturing, get to market faster and achieve continued success.

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